WELCOME TO THE KICK MEDIA AGENCY PARTNER PROGRAM

CAN YOU SET APPOINTMENTS WITH BUSINESS OWNERS WHO NEED HELP WITH ADVERTSING?



# **YOU SET THE APPOINTMENTS**, WE DO ALL THE **SELLING FOR YOU, YOU GET PAID EVERYMONTH!**

#### TRIED DROP SHIPPING, AFFILIATE MARKETING, OR ANYTHING ELSE





#### IT IS NEVER PASSIVE AND IS JUST A REMOTE JOB THAT ALWAYS NEED WORK



#### THE FASTEST WAY TO BUILD A 90%-PASSIVE RECURRING INCOME



#### SELL IT ONCE AND KEEP GETTING PAID EVERY MONTH WITHOUT WORK

#### BUT YOU NEED TO KEEP THE POT FULL AS NO CLIENT LASTS FOREVER

**OUR AGENCY DOES ALL OF THE FULLFILMENT AND CUSTOMER** SERVICE, SO YOU CAN **FOCUS 100% ON PROSPECTING &** APPOINTMENT SETTING

YOU GET PAID 70% ON SETUP FEES + 15% MONTHLY TRAIL ON EVERY NEW BUSINESS.

WE ALSO HAVE **A DISCOUNT BRAND ONLY** FOR BUSINESSES WITH LOW AD **BUDGETS. 10%** TRAIL ON THIS.



**THAT MEANS YOU SELL IT ONE TIME AND KEEP GETTING PAID** PASSIVE INCOME **EVERY MONTH!** 



**START PART-**TIME AND BUILD YOUR PASSIVE **INCOME THAT CAN LAST FOR** YEARS. MANY **CLIENTS ARE** STILL WITH US AFTER 10 YEARS.





#### DO I NEED TO UNDERSTAND DIGITAL MARKETING?



# CAN I WORK REMOTELY FROM ANY LOCATION?



#### WHAT METHODS CAN I USE TO GENERATE APPOINTMENTS?



# HOW LONG WILL IT TAKE TO BUILD A FULL-TIME PASSIVE INCOME?



### DO I NEED TO KEEP SELLING IN ORDER TO KEEP GETTING PAID?

# WHAT DIGITAL SERVICES AM I ABLE TO PROMOTE?





**GOOGLE ADS FACEBOOK ADS TIKTOK ADS LOCAL SEO & SEO ALL-IN-ONE CRM** WEBSITE DESIGN **CONTENT (ADD-ONS) MARKETING BUNDLES** 

# BUT....YOU DON'T NEED TO SELL ANY DIGITAL SERVICES



# JUST FIND BUSINESS OWNERS WHO WANT TO GROW THEIR BUSINESS? WE DO THE CONSULTING



# IT IS A NUMBERS AND RELATIONSHIP GAME. PEOPLE BUY ON TRUST.



#### Simple scripts you can start with

Firstly, remember that people don't want another sales pitch, and if people are not ready they are not ready, you can't push anything on to anyone.

Hi \_\_\_\_\_, (Pattern interrupt, do not sound like a telemarketer). Example. Oh sorry have I got (business name), I didn't quite hear you, I'm a bit deaf today. OR, how is your (Morning) today, been a busy day for you guys so far? (DO NOT SAY, HOW HOW ARE YOU TODAY?) it smells of a tele-sales person. Be sociable and friendly.

It's (you first name) from Kick Media, we specialise in creating business and marketing plans for (Their Industry) and I know you probably get calls every day, but I am actually looking for a local (industry) in (location) we can provide free marketing advice and introduce our 4 step business plan. Is the timing right to review your overall marketing and business strategy? (Silent wait for Yes or No) Okay well we start with a free business coaching session with no obligation to use our service. Now the meeting will be with our head business coach, Brendon Comerford, he has been coaching local businesses for the last 15 years so you will get a lot of value from this meeting. Are you available tomorrow at 11am?

#### Simple scripts you can start with

Firstly, remember that people don't want another sales pitch, and if people are not ready they are not ready, you can't push anything on to anyone.

Hi \_\_\_\_\_, (Pattern interrupt, do not sound like a telemarketer).

Example. Hi \_\_\_\_\_ I see you're in the (location) area, do you also service (this far and wide). Okay perfect.

It's (your first name) from Half Cost Digital and I know you probably get calls about advertising every day, but I am actually looking for a local (industry) who services (locations, be specific.)

(Don't pause, keep talking strong between sentences so you don't get interrupted).

Now we have a new A.I. assisted service that allows us to charge half the cost of any other digital agency in Australia and still get better results. Do you currently work with an agency or have considered getting help with advertising before? Okay great now we have the lowest management fees in Australia, in most cases less than half... (what you currently pay now) (what you would pay with other agencies). Now when would be a good time to schedule a short 15min zoom call to run through all the pricing? How about tomorrow at 11am?



#### HOW DO I GET STARTED in 5 STEPS?

1. Register to become an Agency Partner at <u>www.kickmedia.com.au/apply</u>

2. Choose a local service industry from <a href="https://www.yalwa.com.au/">https://www.yalwa.com.au/</a> (NOT retail, ecommerce, hospitality, mortgage brokers or real-estate agents.)

3. Mix up your industries to contact. Intro yourself and ask if now is a good time to review your marketing and advertising strategy? Ask 150 businesses per day full-time or 20 part-time.

4. Anyone requesting an email and is genuinely interested go to <u>http://www.kickmedia.com.au/send</u>

5. Follow up emails and book appointments at <u>www.kickmedia.com.au/book</u>

# BECOME A KICK MEDIA AGENCY PARTNER TODAY AND START BUILDING YOUR ROAD TO FREEDOM

